



Applied Medical Technology, Inc.

PRIVACY POLICY

Effective: May 15th, 2024

Welcome to www.appliedmedical.net (“Site” or “Website”). This Site is owned by Applied Medical Technology, Inc. (“AMT” or “We” or “US”). This Privacy Policy is designed to tell users of the Website (“You” or “Your”) about our practices regarding collection, use, and disclosure of information that You may provide through use of this Site. Through Your use of this Site, you agree to the terms and conditions of this Privacy Policy. Please be sure to read the Privacy Policy in its entirety before using or submitting information to this Site. Your use of this Site is also subject to the Terms of Use.

At AMT we take your privacy very seriously. This Privacy Policy contains important information on who We are and AMT’s information practices. AMT’s information practices include how and why We collect, use, disclose, share, store, and retain Your personal information. Additionally, the Privacy Policy explains Your rights in relation to Your own personal information and how to contact Us or supervisory authorities in the event You have a complaint or request.

We collect, use, and are responsible for certain personal information about You. AMT acknowledges that this Privacy Policy shall operate in compliance with all applicable privacy laws and regulations, most notably:

- California Residents: The California Consumer Privacy Act (“CCPA”), as amended by the California Privacy Rights Act of 2020 (“CPRA”); The California Online Privacy Protection Act (“Cal-OPPA”)
- Colorado Residents: The Colorado Privacy Act (“CPA”)
- Connecticut Residents: The Connecticut Consumer Privacy Act (“CTCPA”)
- Delaware Residents: Delaware Online Privacy Protection Act (“DOPPA”)
- The Health Insurance Portability and Accountability Act (HIPAA)
- Utah Residents: The Utah Consumer Privacy Act (“UCPA”)
- Virginia Residents: The Virginia’s Consumer Data Privacy Act (“CDPA”)
- As applied to individuals in the European Economic Area (“EEA”) and European Union, the EU General Data Protection Regulation (“EU GDPR”)

COLLECTION, USE, AND DISCLOSURE OF YOUR INFORMATION

We collect information about users through our Website both actively and passively. “Active information collection” is when You actively provide information to Us through our Website using forms, email, or other means. “Passive information collection” is when we collect data about You as You navigate the Site. We collect passive information through IP addresses, cookies, and navigational data.

- **Active Information Collection**

- How We actively collect information. We collect information that You actively provide Us through our Website using forms, email, or other means.
- Why We collect this information. We use this information to improve Your experience, answer questions, provide customer service, listen to Your feedback, hear Your stories, and for Website development, marketing, research, product development, or other business purposes. Some of the information You provide may be personally identifiable information, including Protected Health Information.
- What information is actively collected. We may actively collect, depending on what You provide, the following information: name, phone number, email address, country, state, age, product information, and/or other information You may have provided Us. Some of this information may be personally identifiable.
- Who can access this information. Information You actively provide Us is not used or disclosed to anyone outside of AMT unless We are legally required to disclose it, especially sensitive personal and/or health information which is always kept strictly confidential within AMT in accordance with federal law, including, but not limited to, HIPAA. Within AMT, access to Your information is limited only to those who need it in order to fulfill Your request or the purpose of Your message.

- **Passive Information Collection**

- How We passively collect information. We passively collect information about You as You navigate Our Website through, including but not limited to, Internet Protocol (IP) addresses, cookies (session cookies and persistent cookies), and navigational data (log files, server logs, and clickstream data).
- Why We collect this information. We use this information to help optimize Your experience by collecting information to improve Our Website, marketing, research, customer service, and customer experience.
- What information is passively collected. We passively collect, including but not limited to, information demonstrating time of visit, URL/title of the webpage, time spent on the page, referring URL, web browser used, operating system used, IP addresses, user location, and document downloads.
- Who can access this information. The information will be accessed internally by AMT marketing, information technology, or other departments as necessary to review the information. The information may be shared with third-party service providers to help optimize or service the Website, marketing, research, or business.

- **Use of Personal Information**

- Internal Business Purposes. We use the information We collect both actively and passively internally for purposes described above. This information includes Your name, phone number, email address, country, state, age, product information, IP addresses, cookies, navigational data, and other information You may provide Us.
- Third-Party Service Providers. We use and disclose Your information, as necessary, to service providers to help Us optimize our Website, research, marketing, and business. We may disclose Your time of visit, URL/title of the webpage, time spent on the page,

referring URL, web browser, operating system, IP address, location, and document downloads. We do not receive any monetary benefit for disclosing this data to Our third-party service providers and do not sell any personal information.

- **Protected Health Information and HIPAA**

- Collection. In certain instances, some information You actively provide Us may be considered Protected Health Information (“PHI”) as defined by HIPAA. We do not passively collect PHI.
- Confidentiality. We keep all of Your PHI strictly confidential, and do not disclose it to any party unless We are legally required to do so, or You specifically consent to any disclosure in a signed writing.
- Internal Use. We limit internal use and access to Your PHI to those individuals who need access to Your PHI in order to fulfill Your request, comply with a legal obligation, or any other use you have consented to in a signed writing.

- **Consent**

- Passive Data Collection. Since We respect Your privacy, We use a tool that allows You to select the type of cookies that collect Your information as described in this Privacy Policy. Please note however that certain features may not be available, or at full functionality if cookies are disabled by You.
- Active Data Collection. Whenever You choose to actively submit information through the Site, You consent to the collection, use, and disclosure of that information in accordance with this Privacy Policy.
- Do Not Sell My Personal Information. You may request that we not sell Your information. AMT does not sell any personal information.
- Information About Children. This Website is not intended for use by children under the age of thirteen (13). We encourage parents to talk to their children about their use of the internet and the information they disclose on the internet.
- State Consent Requirements. Should any law or regulation from any state have any specific consent requirements the requirements of the applicable law or regulation shall apply.

- **Updating and Correcting Information**

- Process of Doing So. Contact Us through the information below if You would like to update Your information. We will take reasonable steps to update or correct Your information in Our possession, so We have accurate, current, and complete information.

- **Security**

- Protection of Information. We take reasonable steps to protect the information We collect about You from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. However, You should be aware that no internet transmission is completely secure or error-free. In particular, You should take special care in deciding what information You send to Us via email as it may not be secure. Additionally, when You use

passwords, ID numbers, or other special access features on this Site, it is Your responsibility to safeguard them. AMT does not respond to Do Not Track signals.

- **Links to Other Websites**
 - Control. This Site may contain links or references to other websites owned and operated by third-parties. Please be aware that We do not control these other websites and that this Privacy Policy does not apply to those third-party websites. We encourage You to read the privacy policy of every website You visit.
- **Right to Opt-Out**
 - We shall provide an opt-out form for You on the Site for easy access and use to opt-out of any collection of Your information.
- **Contact Us**
 - We can be contacted, and You can exercise your rights (including to appeal our decisions) by reaching out to the below contact information regarding this Privacy Policy or our information practices.
 - Website: [Contact Us Today | Applied Medical Technology](#)
 - Email: cs@appliedmedical.net
 - Phone: 1-800-869-7382
 - Address: 8006 Katherine Boulevard, Brecksville, Ohio 44141
- **Changes to This Privacy Policy**
 - This Privacy Policy may be changed from time to time and the revised policy will be posted to this Site. Please check back periodically and especially before You provide any personal information. This Privacy Policy was last updated May 15th, 2024.

PRIVACY NOTICE FOR RESIDENTS OF CALIFORNIA

This Privacy Notice for California Residents is an addition to the information in the Privacy Policy above and applies only to California residents. This notice does not apply if it is inconsistent with applicable federal law including HIPAA.

- **Rights Afforded to California Residents**
 - Right to Information. California residents have the right to request that We disclose what personal information We have collected about You. This includes the right to request categories, sources, and purpose of any personal information we collect and the categories of third-parties with whom we share this information. Additionally, You have the right to request what personal information We have sold or disclosed about You. This includes the right to request personal information We have sold in the preceding twelve (12) months, categories of third-parties to whom Your personal information has been disclosed, and categories of personal information We disclosed about consumers for a business purpose.

- Right to Erasure. California residents have the right to request that We delete any personal information that We have collected from them. AMT shall be permitted to not comply with this request if it is necessary to:
 - Complete the transaction for which the personal information was collected, fulfill the terms of a warranty or product recall conducted in accordance with federal law, provide a good or service requested by You, complete a request reasonably anticipated within the context of the ongoing business relationship, or otherwise perform a contractual obligation between AMT and You;
 - Detect security incidents, protect against malicious fraud, deceit, or illegal activity, or prosecute those responsible for that activity;
 - Debug, identify, and repair errors that impair existing intended functionality;
 - Exercise free speech, ensure the right of another consumer to exercise that consumer's right of free speech, or any other right protected by law;
 - Comply with the California Electronic Communications Privacy Act;
 - Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest when deletion of the information is likely to render impossible or seriously impair the achievement of such research, if the consumer has provided informed consent;
 - Enable solely internal uses that are reasonably aligned with the expectations of the consumer based on the consumer's relationship with the business;
 - To comply with a legal obligation; and/or
 - Otherwise use the consumer's personal information, internally, in a lawful manner that is compatible with the context in which the consumer provided the information.

- Right to Opt-Out. California residents have the right to direct a business that sells personal information about the consumer to third-parties not to sell the consumer's personal information. To make an opt-out request, submit a request to the above contact information or by clicking this link: [Do Not Sell My Personal Information](#).

- Right for Minors to Opt-In. This website is not intended for use by individuals under the age of thirteen (13) and We do not collect personal information from minors who we know to be thirteen (13) years of age or younger. We do not sell personal information, especially that of minors. California residents under the age of sixteen (16) have the right to not have their information sold, unless:
 - For minors under the age of sixteen (16) to the age of thirteen (13), if they opt-in and consent to an entity selling their information; or
 - For minors under the age of thirteen (13), if their parent or legal guardian opts-in and consents on the minor's behalf to an entity to sell the information.

- Additional Rights. For the avoidance of doubt, California residents should also be afforded the following:
 - The consumer may only make a personal information request twice in a twelve (12) month period, of which We shall respond within forty-five (45) days;

- AMT may need to collect information from the consumer so that AMT can verify their identity;
- California residents may send requests for personal information or erasure to our website form on the Contact Us page of the Site or through the contact information listed above;
- For exercising Your rights under the CCPA, which are covered under this notice, We may not discriminate against You including, but not limited to, by denying goods or services to You, charging or suggesting different prices or rates for goods or services, or provide a different level or quality of goods or services to You
- AMT does not collect sensitive personal information as defined by the CPRA; and
- The Privacy Policy will be updated annually.

EUROPEAN UNION GENERAL DATA PROTECTION REGULATION (GDPR)

Should the processing of Your personal information be subject to the GDPR, and should We use or share Your personal information, We will ensure that We sustain an identified legal basis under which such processing of Your personal information may occur. Where We reference that we use Your personal information in connection with a request, order, transaction, or agreement (or preparing for the same), or to provide You with services that You requested (such as use of this Site), We do so because it is necessary for the performance of an agreement with You.

Additionally, should a GDPR connection arise upon implication, where We reference that We use personal information in relation to improvement, development, or marketing of our products or services, for reasons of safety and security, or to satisfy regulatory requirements, other than in connection with Your agreement or request, We do this on the basis of Our (or a third-party's) legitimate interests or with Your consent, as appropriate.

- **Rights Afforded to Those Protected by the GDPR**

- Right to be Informed. The right to know or be notified about the collection and use of Your information.
- Right to Access. The right to be provided with a copy of Your personal information.
- Right to Rectification. The right to require Us to correct any mistakes about Your personal information.
- Right to be Forgotten. The right to require Us to delete your personal information – in certain situations.
- Right to Restriction of Processing. The right to require Us to restrict processing of Your personal information – in circumstances, e.g., if You contest the accuracy of Your data.

- Right to Data Portability. The right to receive the personal information You provided to Us, in a structured, commonly used, and machine-readable format and/or transmit that data to a third-party – in certain situations.
- Right to Object. The right to object (i) at any time Your personal information being processed for direct marketing (including profiling) and (ii) in certain situations to Our continued processing of Your personal information.
- Right Not to be Subject to Automated Individual Decision Making. The right not to be subject to a decision based solely on automated processing (including profiling) that produces legal effects concerning You or similarly significantly effects You.
- **Where Your Personal Information is Held**
 - Information may be held at Our offices, third-party agencies, service providers, representatives, and agents as described above.
 - Some of these third-parties may be outside the EEA. For more information, including how We safeguard your personal information when this occurs, see below.
- **Transferring Your Personal Information Out of the EEA**
 - To deliver services to You, it is sometimes necessary for Us to share Your personal information outside of the EEA:
 - With Our offices outside the EEA;
 - With Your and Our service providers outside the EEA;
 - If You are based outside the EEA; or
 - Where there is an international dimension to the services We are providing You.
 - These transfers are subject to special rules under European and UK data protection law.
- **Our Representative**
 - We hope that We can resolve any query or concern You raise about the use of Your information. The GDPR allows You to lodge a complaint with a supervisory authority in the EU state where you live, work, or where any alleged infringement of data protection laws occurred.
 - In order to contact Us regarding any GDPR related matter, please contact Our representative in the EU:
 - AMT Kreienbaum GmbH
Robert-Koch Str 9
40789 Monheim am Rhein
Germany
Phone: +49 (0) 2173 8930846